

ROE – COMMUNITY RELATIONS

PUBLIC INFORMATION PROGRAM – News Media Relations

As a means of keeping the community and constituents of Champaign – Ford Counties informed about the Regional Office of Education in an accurate and timely manner, the ROE encourages free and open communications with the news media.

The Regional superintendent or his/her designee has the responsibility for the dissemination of information and the distribution of the informational materials to the news media. Individuals contacted by the news media should exercise personal and professional responsibility in discussing information about the ROE and should not attempt to answer topics covered by the laws of confidentiality.

Representatives of the news media may be invited to attend regularly scheduled ROE events and activities. During emergency situations that occur in ROE facilities and on ROE grounds, the Regional Superintendent or his/her designee shall determine when and if news media representatives will be allowed.

The ROE shall not be identified with the promotion of a commercial or political enterprise.